

Child care
financing for
working
parents!



Jump Start Finance helps your customers
keep quality child care in reach...



Jump Start Finance

www.jumpstart-finance.com

What does *Jump Start Finance* provide to you?

- A dedicated **line of credit** for parents
- A **solution** to keep care affordable for your customers

...AND protection for your revenue - so you can fund:



Training for your staff



Fully-stocked perishable supplies



Teacher pay increases & stable owner income



Benefits to Families

Cuts monthly child care bill in half, making care affordable

Keeps kids in environments that lead to the best development

Allows parents to stay employed and grow their incomes

Benefits to Care Centers

Jump Start funds 100% of each monthly invoice, in advance, with no fees!

Reduces risk of parent attrition or scaling back hours

Your center becomes financially accessible to new families



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Quality care is expensive,
but a lasting investment.

As a top-5 expense, parents
are seeking financing options.

**QUALITY EARLY
CHILDHOOD DEVELOPMENT
PRODUCES LONG-TERM BENEFITS**

- Cognitive Skills
- Social-Emotional Skills
- Earnings
- Inequality

James Heckman and Paul Gertler et al.
Labor Market Returns to an Early Childhood Stimulation Intervention in Jamaica



3 out of 4
parents:

Said child care is in
their top 5 expenses.¹

1 out of 2
parents:

Would finance their
child care.¹

1. Research survey developed by founders and conducted on Mturk; n=70 participants from California with at least one child under 6 currently in childcare.

Program & Product Features

For Care Centers

- No fees for care centers
- Invoices paid in advance of the month of care
- Reduces risk of family attrition or reduced hours
- Jump Start funds invoices up to \$2000 per month
- Parent credit line can only be used for child care expenses

For Parents

- Easy application up to 6 months in advance of enrollment
- Monthly payment set to half of maximum monthly invoice
- Credit line covers up to 24 months of care for a 3-5 year old
- No origination fee
- 21.9% APR
- No pre-payment penalty

We make marketing, invoicing, and training a snap

You present the product to your customers, and we arm you with all the marketing material you need.

- **Online application portal**
- **Social media links**
- **Program pamphlets & email content**
- **Simple invoicing and reporting**



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Take a step toward helping
your families keep
quality care
in their
future

Get started with
**Jump Start
Finance** now! It is
fast and easy...

Learn more at:

www.jumpstart-finance.com,

or give us a call at:

(833) JSF-LOAN

(833) 573-5626



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